



# **Craig Rispin CSP**

## **Business Futurist and Innovation Expert**

**Award-winning Speaker, Mentor & Author**

**Know First • Be First • Profit First**

# Craig's Bio

## **Craig Rispin is a Business Futurist and Innovation Expert**

his expertise is in emerging business, people and technology trends – and how companies can profit from them.

Craig has over 20 years experience working where the future has been created – with some of the most innovative companies in the world in the IT, consumer electronics, internet and broadcasting industries.

He is an award-winning speaker and has addressed audiences as large as 16,000 people on 5 continents and has consulted with CEOs of leading companies worldwide.

Some of his clients include: BHP Billiton, Canon, Colonial First State, IBM, Kimberly-Clark, King & Wood Mallesons, NRMA, Sportscraft, Symantec, Toyota, Young Presidents' Organization (YPO) and hundreds of professional industry associations.

Now a keynote speaker and innovation consultant, Craig shows his clients how to **Know First, Be First and Profit First.**



# Craig's Clients Include



# 10 Reasons to Book Craig

- 1. Best Speaker** • Craig is consistently rated the best speaker at conferences with the toughest audiences in the world including: CEOs, Lawyers, Bankers, Accountants, CIOs and even teenagers!
- 2. LinkedIn.com** • Craig is the only speaker that has over 480 LinkedIn.com recommendations.
- 3. Speaker of the Year** • Craig was awarded “**Speaker of the Year**” by the National Speakers Association of Australia.
- 4. Certified Speaking Professional (CSP)** • Craig is a CSP, the designation held by fewer than 10% of speakers globally.
- 5. Blue-Chip Client List** • Craig has an amazing client list that includes some of the most successful corporations and hundreds of professional industry associations.
- 6. CEO Network 100% Club** • Craig was awarded the “**100% Club**” and “**Speaker Hall of Fame**” for his perfect performances to a very discerning CEO organisation.
- 7. Mentor of the Year** • Craig was awarded “**Mentor of the Year**” by Thought Leaders Global and is now an “**Ambassador**”.
- 8. TED.com** • Craig is a TEDster, being invited to attend TED in 2009 and to launch the first TEDx in the world - TEDxSydney.
- 9. Professional Associations** • Craig is passionate about personal professional development and is a contributing member of: The World Future Society, National Speakers Association of Australia, Institute of Management Consultants, Global Speakers Network, and Thought Leaders Global.
- 10. Innovative Event Technology** • Craig can advise you on hybrid events, global video streaming, mobile event apps, interactive surveys, augmented reality and even telepresence robots!

# Know First, Be First, Profit First

Keynote

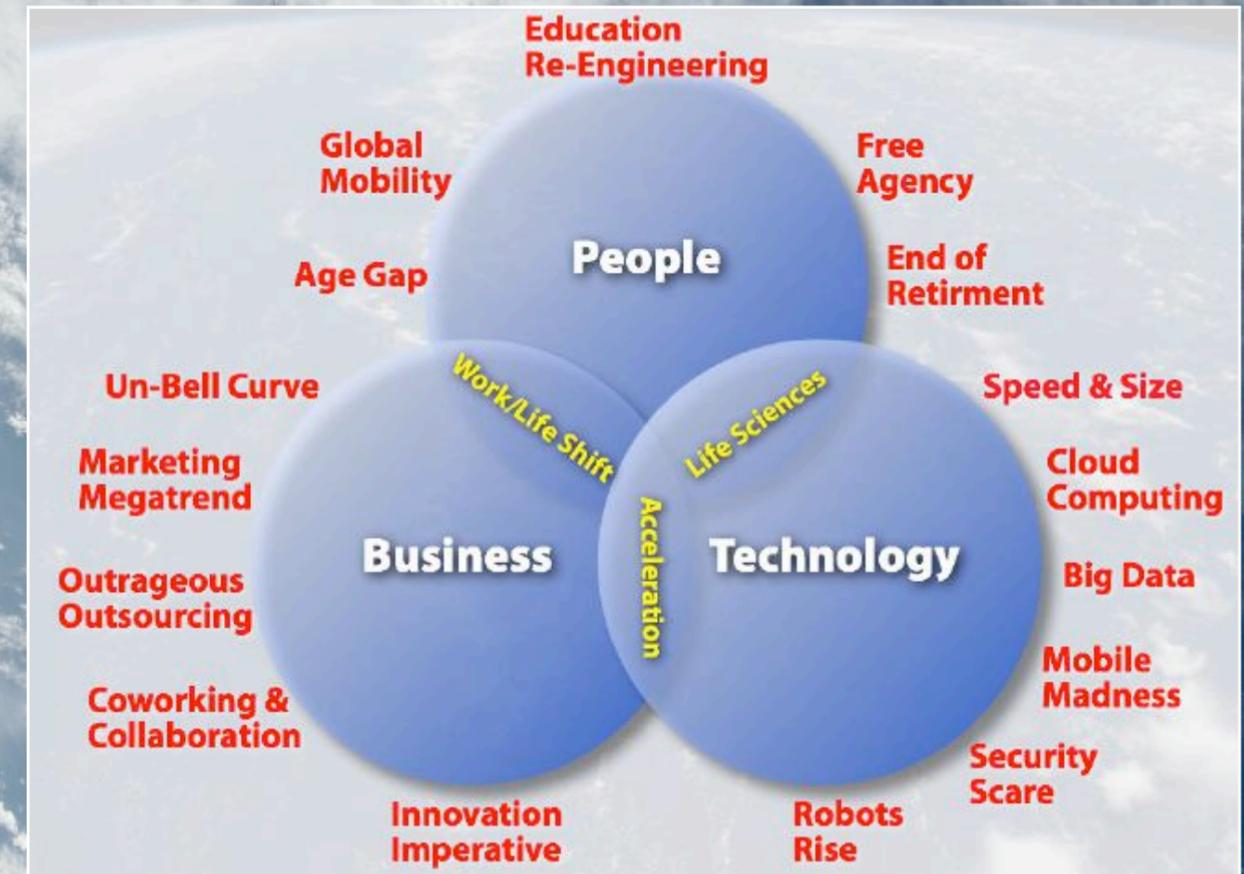
Learn about the business, people and technology trends transforming business around the world. Craig will show you the driving forces impacting your industry – and give you specific ideas to gain a strategic advantage.

Do you know the major trends that will affect your business in the next few years? Do you have a strategy to deal with them? How can you possibly plan without knowing all the driving forces having an impact on your business and industry?

See exactly how to profit from the massive changes ahead.

## What You'll Learn:

- Business, People and Technology Trends Transforming Commerce
- How These Trends Impact One Another, and Drive Change Faster
- What the Future of Work Will Be Like – and How to Be Part of It
- How to Inspire Your Leaders and Staff to Develop Foresight





# How to Think Like a Futurist

Keynote or Workshop

Futurists think differently from most people. They analyze trends, anticipate significant changes and help their clients create preferable futures using techniques developed over decades.

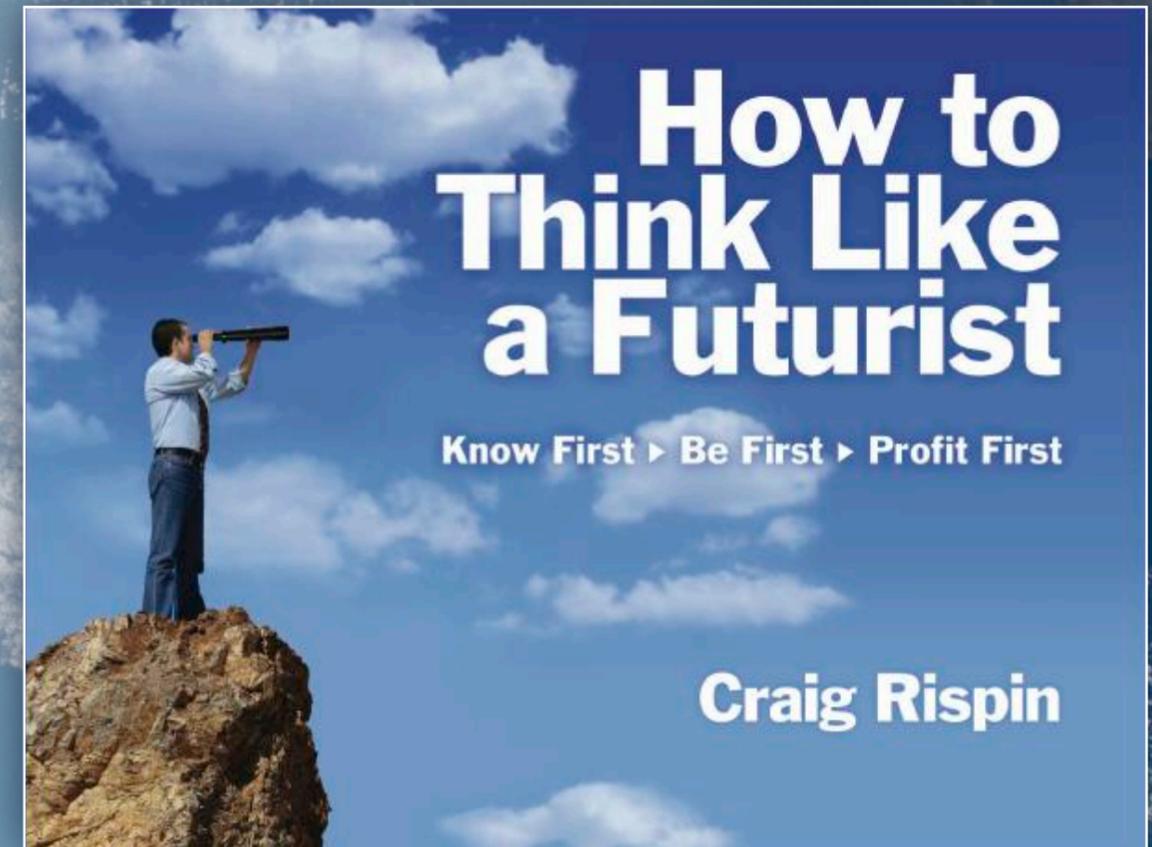
You too can think like a futurist – Craig will teach you futurist systems and methods to help you see potential threats and opportunities that you couldn't see before.

Did you know futurists have changed the world for the better? Did you know they have created ideas, products and companies that impact your daily life? Craig Rispin will reveal this often hidden world to you...

Learn about the power of foresight – and how to set yourself apart from your competition.

## What You'll Learn:

- Overview of how a Futurist Sees the World
- Great Futurists in History and Their Big Ideas
- Futurists Tools and Techniques – a Sample of the Most Popular
- Resources for Further Futurist Study



# Automate Your Success – Technology that Actually Works!

Keynote or Workshop

Are you tired of technology that doesn't work? Wouldn't it be great to have technology that actually helped you be more successful?

Craig will show you how to setup an automated system that will bring you more clients, make you look amazing, save you time and increase your profits.

There really is a better way!

## What You'll Learn:

- Collaboration Tools to Help You Get More Done
- Big Data to See Amazing Insights into Your Industry & Customers
- Cloud Computing to Help You Simplify and Save
- Customer Self-Service – Let Your Customers Help Themselves 24/7
- Outrageous Outsourcing – Access Thousands of Skilled Workers Online
- Desktop Virtualization – Your Desktop Computer in the Cloud



# Contact Us

 +61 2 9869 4313

 [support@futuretrendsgroup.com](mailto:support@futuretrendsgroup.com)

 [www.FutureTrendsGroup.com](http://www.FutureTrendsGroup.com)

 **The Future Trends Group**  
**PO Box 6215**  
**North Ryde NSW 2113**  
**Australia**

[Click Here](#)  
[to Book Craig](#)  
**[NOW](#)**

**Know First • Be First • Profit First**