

World Leading Futurist

Craig Rispin CSP



Speaker • Strategist • Mentor

Craig Rispin Bio



Craig Rispin is one of the world's leading futurists - he is an expert in emerging business, people and technology trends – and how companies can profit from them.

Craig's keynotes and strategic planning are powered by Artificial Intelligence research of over 1 million data sources - revealing the future of any industry or major topic.

He has over 35 years of experience working where the future has been created – with some of the most innovative organisations in the world.

An award-winning keynote speaker and CEO mentor, he shows his clients how to:

Know First, Be First and Profit First.

Craig's Clients...



Top Speaker

THE INTERNET OF THINGS



Audiences Love Craig - Often rating him as the best speaker they have **ever heard** at **any conference**.

Over 525 LinkedIn Recommendations - More than any futurist or keynote speaker in the world.

Completely Customised and Engaging Keynotes - combining AI research with advanced story-telling techniques.

Craig's presentations are typically described as: **"Mind-blowing, scary, exciting and practical - at the same time!"**

Keynote

The Future of Your Industry

The Future of Your Industry -

Know What's Next, Before it Happens

This keynote powered by AI research of over 1 million data sources - will reveal the future of any industry, major topic or emerging trend over the next 5, 10, 20 years or more.

Want to know what your industry or business will look like in the future? Curious about how your customers will be shopping and what they'll be buying? Want to know which technologies to invest in, which to ignore and why?

Ask any question about the future - Craig and his AI Assistant will create a completely customised keynote sourced from peer-reviewed and cited research reports, industry articles and videos.

You'll Know the Future First!



Keynote

Know First • Be First • Profit First

I'm Really Here to
Be of Service
to You...

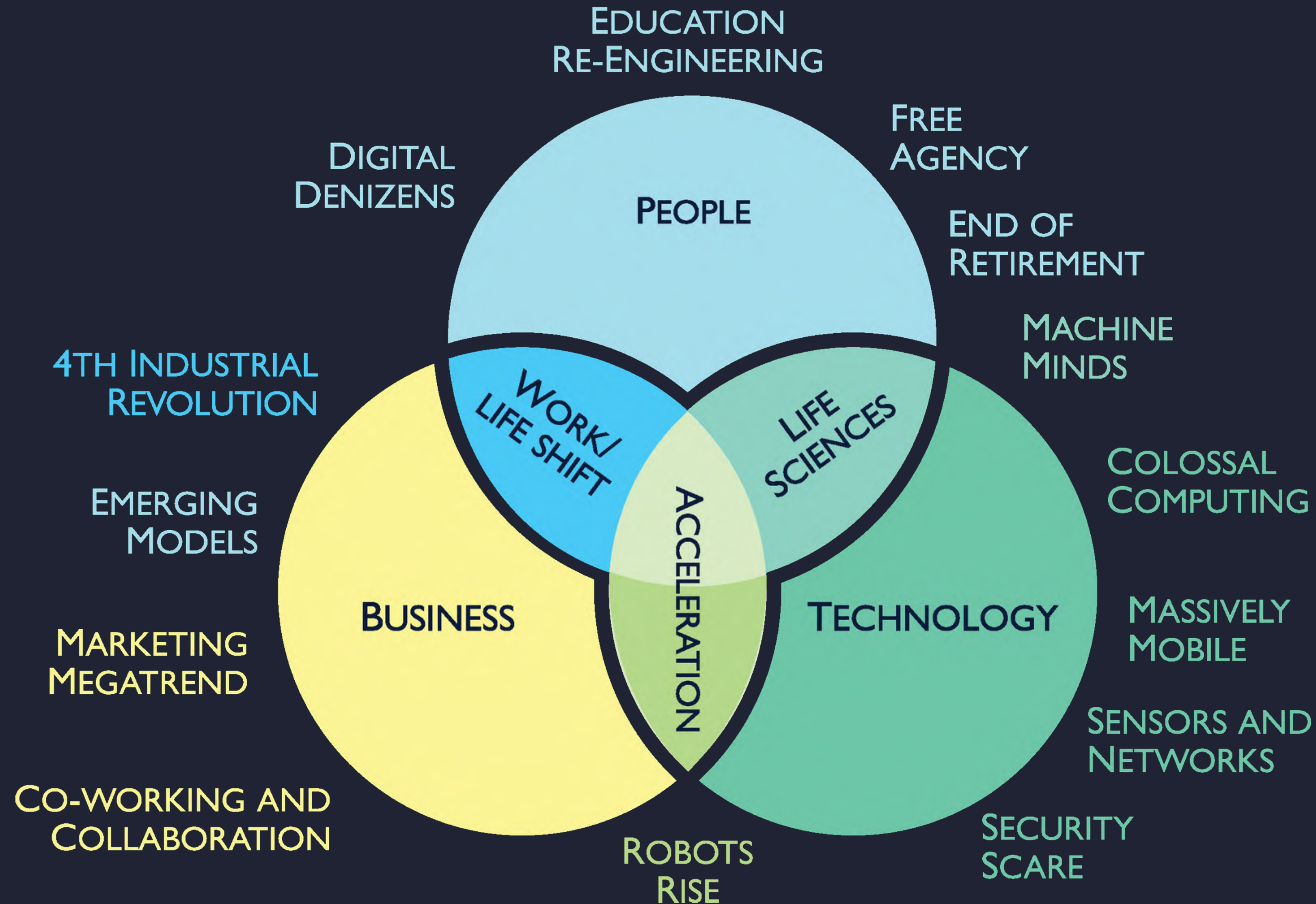
LOCAL
GOVERNMENT
NSW

Learn about the future trends and driving forces impacting every business and organisation.

From AI and robotics, synthetic biology to electric self-flying planes - every business is experiencing massive change. Additionally, the rate of change is accelerating like never before. How can business leaders compete without a clear vision of the future? Craig will show you trends you can't ignore - and give you specific actions to take today.

See exactly how to profit from the massive changes ahead.

Know First • Be First • Profit First



Keynote & Training

Cybersecurity Awareness & Countermeasures



Craig Rispin CSP
Business Futurist and
Innovation Expert
Award-winning Speaker, Mentor & Author



ORACLE
Know First • Be First • Profit First

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Cybersecurity Awareness & Countermeasures

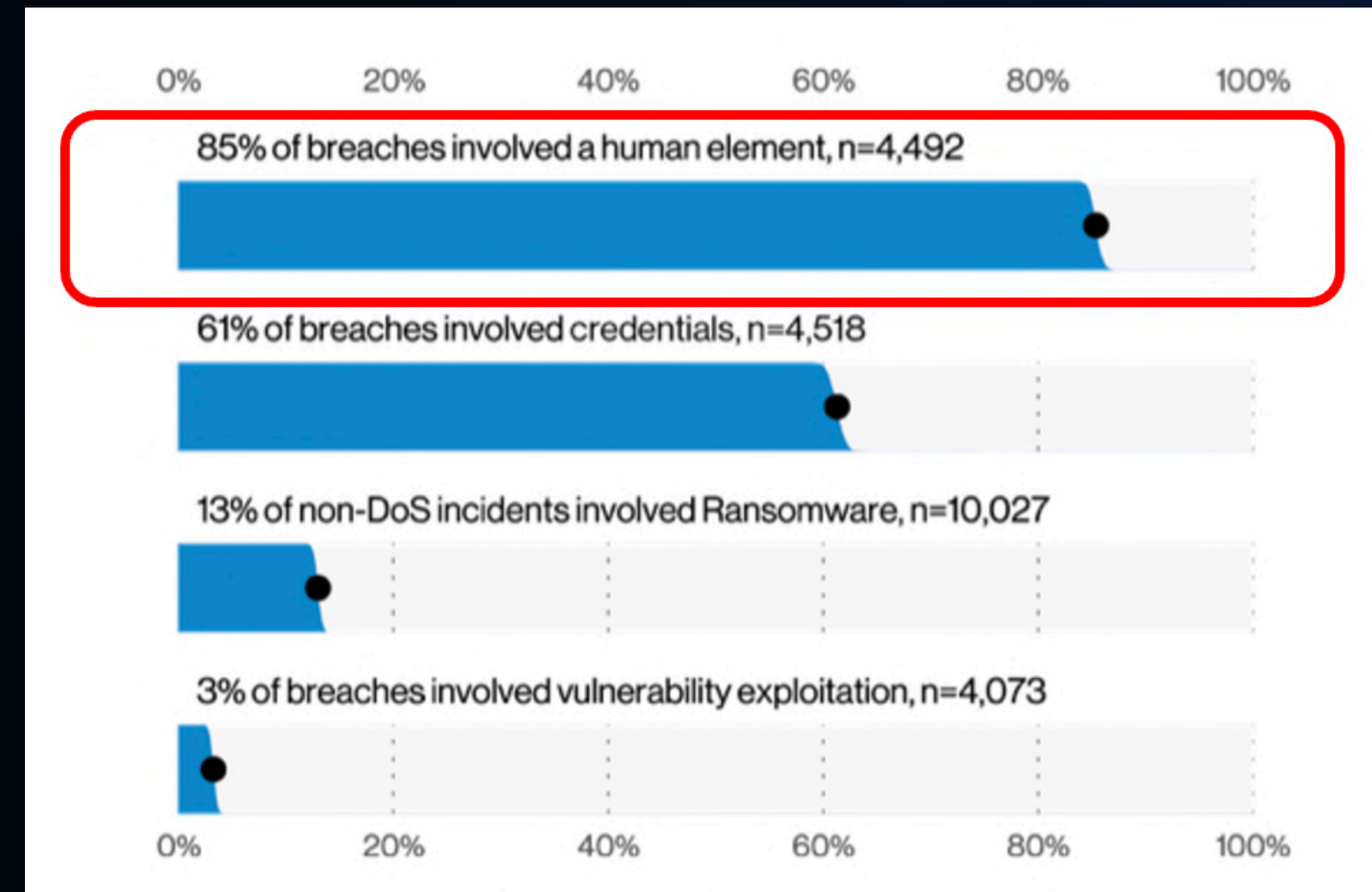
85% of Cyber Breaches Involve People!

Companies typically **invest more in cybersecurity technology - than in cybersecurity training** - yet the **#1 risk is the human element**.

Your **likelihood of being hacked** is directly linked to **the least technically experienced member of your organisation** - not your cybersecurity team or technology investments.

For over 35 years Craig has delivered cybersecurity programs for listed companies, risk committees, executive leadership teams, and staff. Some of his noted security keynotes have been for **Symantec, Oracle and IBM**.

Craig's programs are designed to keep everyone in your organisation accountable for **on-going cybersecurity education, compliance, and best practices**. The sessions are fun, interactive, informative, and engaging.



Source: SANS Institute 2021 Verizon Data Breach Incident Report Insights

Keynote

Have You Met a Futurist Before?



Futurists think differently from most people

They analyse trends, anticipate significant changes and help their clients create preferable futures using techniques developed over decades.

You too can think like a futurist – Craig will teach you futurist's systems and methods to help you see potential threats and opportunities that you couldn't see before.

Did you know futurists have changed the world for the better? Did you know they have created ideas, products and companies that impact your daily life? Craig Rispin will reveal this often hidden world to you...

Learn about the power of foresight – **to set yourself apart from your competition.**

How to Think Like a Futurist

Contact Info

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